



BUSINESS MODEL INNOVATION

Business Model Innovation is key to getting desired business results. It eases out uncertain demand of your business, provides clarity on strategic business objectives and pushes the growth curve up.

You will fail as a Leader when you adopt an ad hoc approach to run your business and expect it to sustain the wrath of marketplace disruption. You will succeed as a Leader if you understand that the Business Model Innovation is an inexpensive, reliable and easy to implement framework, which results in increased profitability and productivity.

LEARNING OBJECTIVES

- Learn the 12 Building Blocks of Business Model Innovation
- Connect all dots from Business Innovation to Business Growth, leading through multiple steps
- Design and innovate your business model
- Bring predictability of demand to your business
- Improve your business revenue, contain your costs and mitigate your risks
- Identify alternative sales opportunities, new value-added chains, strategic partners, data points, etc.
- Create new products, new customer benefits or completely new markets
- Understand the linkages of multiple business processes
- Highly interactive online / physical workshop that makes you work-out

METHODOLOGY

Highly interactive workshop, group activities, reflections, presentations

TARGET AUDIENCE

Entrepreneurs, Business Managers